

# AUSTRALIAN INSURANCE ACADEMY

Who we are, why we are and what we do





## WHO WE ARE

The Australian Insurance Academy (AIA) provides training services to the general insurance industry. We are fiercely independent, with no ownership or financial affiliation with any insurer, broking group or other service provider.

Our principals, Tina and Peter Dean, have been involved in many facets of the general insurance industry throughout their careers, working for international brokers (Sedgwick and Jardine), insurers (Australian Eagle and Elders) as well as managing smaller brokerage businesses. They have been actively involved in all facets of general insurance training for over twenty years.

Tina and Peter understand the pressures faced by organisations who require cost- and time-effective solutions to their training needs, whilst also seeking valuable and relevant training and genuine support.

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AUSTRALIAN INSURANCE ACADEMY PTY LTD ABN: 70618803268

#### WHY WE ARE

The principals of AIA have an unwavering belief in the general insurance industry, and the value of this great industry to our society. The industry is built on and by individuals first and organisations second. Good people make great service providers and great organisations, and good people development is at the core of all insurance success. We work with organisations to determine genuine development opportunities and craft relevant and valuable training, so that their people can be the best they can be.

### WHAT WE DO

#### QUALIFICATIONS

Through our Registered Training Organisation division (RTO No: 45476) we offer an industry first - BSB50420 Diploma in Leadership and Management, specifically designed for the general insurance industry. This qualification addresses topics that have genuine application to the industry, with scenarios and case studies that will be relevant to insurance professionals. We are happy to discuss contextualising the qualification to suit the requirements of a specific organisation – just drop us a line or call for a chat.

#### LEARNING MANAGEMENT SYSTEMS

We offer two Learning Management Systems, depending on the solution you require. Both systems can be branded with your corporate colours and logo - they are 'your' LMS.



Knowledge Online© is perfect for delivering online training to customers or partners.

Insurers and underwriting agencies, in particular, provide valuable training to their broker partners, but often find the administration time consuming. Knowledge Online allows these organisations to offer their own, branded 'Learning Centre', automating the enrolment in, and management of, webinars, live events and online courses.

## AUSTRALIAN INSURANCE ACADEMY PTY LTD



Aisle Learn© (Australian Insurance Skills and Learning Environment) has been developed specifically for the industry and provides a total solution for training of internal staff.

In addition to the standard functionality of an LMS, Aisle Learn provides management and reporting of Continuing Professional Development (CPD) points, wherever they may be earned, and organisations can see at a glance, how they are tracking with this important compliance requirement.

It includes an expanded AIA course catalogue and the ability to create, upload and manage organisation specific courses, including webinars and recordings.

#### VIRTUAL LEARNING DEPARTMENT

Do you have a need for a dedicated learning function within your business, but you don't have the required skillset? Perhaps you only need the support of a learning professional for a couple of days per week or month?

Or maybe you have learning professionals on staff, but just need some support, either on a specific project, or with administrative functions?

AIA can provide a cost effective solution – a skilled, pragmatic team of learning professionals, who can assist with strategic or operational issues - anything from developing a learning strategy, to mundane, but essential, administrative tasks.

#### LEARNING SOLUTIONS

Do you have a scheme or product that is exclusive to your organisation? How do you ensure that all employees are skilled and knowledgeable about that product? AIA has instructional designers who understand and have worked in the general insurance industry. We can create cost effective instructor led training material, and elearning courses, specific to your needs.





#### ONLINE LEARNING

AIA has a catalogue of general insurance short courses which are available to individuals or organisations on a flat fee basis. This catalogue is expanded regularly. The courses can be accessed via our online system, or we can provide the elearning files for upload into your own Learning Management System. Note that these courses do not lead to a qualification.

For a discussion about your needs or to arrange a no obligation demonstration, contact us on:

learning@insuranceacademy.com.au or call Tina Dean on 0419 869 264.

WHATEVER YOUR COMPANY'S LEARNING NEED, TALK TO AIA.

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