



AUSTRALIAN INSURANCE ACADEMY

Who we are, why we are and what we do



WHO WE ARE

Partner with an expert team that understands the heart of the general insurance industry.

At the Australian Insurance Academy (AIA), we provide specialised training services with a unique perspective. Our independence is our strength—we have no financial ties or ownership affiliations with any insurer, broking group, or service provider.

Led by principals Tina and Peter Dean, our team brings over two decades of hands-on experience in all areas of general insurance. Having worked for international brokers and insurers, they have a deep understanding of the pressures you face.

We're committed to providing cost-effective and time-efficient training solutions that are both valuable and relevant, helping your organisation thrive.

Tina Dean: 0419 869 264

learning@insuranceacademy.com.au

www.insuranceacademy.com.au



AUSTRALIAN INSURANCE ACADEMY PTY LTD
ABN: 35 657 971 072

WHY WE ARE

Your organisation's true strength lies in its people. At AIA, we have an unwavering belief in the people who power the general insurance industry. It's the dedication of skilled individuals that builds great service and great organisations.

That's why our focus is on genuine people development. We partner with you to identify real growth opportunities and create training that is not just relevant but truly valuable. Our goal is simple: to empower your team to be the very best they can be, ensuring your organisation's success is built on a foundation of exceptional talent.

Invest in your people. Invest in your success.

WHAT WE DO

Looking to build a stronger, smarter workforce but lacking the dedicated expertise?

AIA offers a flexible, cost-effective solution to meet your learning and development needs, no matter the scale. Whether you need a learning professional for a few hours a day, a couple of days a month, or ongoing project support, our team of pragmatic experts is ready to help.



Why partner with us?

- **Customised Support:** From developing a comprehensive learning strategy to providing ad-hoc assistance with a specific project, we tailor our services to fit your unique requirements.
- **Operational Excellence:** Let our professionals handle anything and everything from strategic planning to those essential yet mundane administrative tasks, freeing up your team to focus on what they do best.
- **Industry-Specific Expertise:** Do you have an exclusive product or system that requires your team to be experts? Our instructional designers specialise in the general insurance industry. We can create engaging, cost-effective training materials—from instructor-led courses and e-learning modules to detailed user guides—to ensure your employees are knowledgeable and skilled.

Bring the power of a dedicated learning function to your business without the overhead. Partner with AIA and unlock your team's full potential.

ONLINE LEARNING

Elevate Your Team's Skills with Our Ready-to-Go E-Learning Courses

Looking for a fast, flexible, and affordable way to upskill your team? AIA offers a dynamic catalogue of short, impactful courses designed for the general insurance industry and professional development.

Cost-Effective: Access our full course catalogue on a simple, flat-fee basis.

Flexible Access: Your team can learn anytime, anywhere through our online system, or we can provide the e-learning files for seamless integration into your own Learning Management System (LMS).

Current & Relevant: Our library is continuously updated with new content to keep your team at the forefront of the industry.

While our courses don't lead to a formal qualification, they deliver the practical knowledge your people need to excel.

WHATEVER YOUR COMPANY'S
LEARNING NEED, TALK TO AIA.

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